

## 2021 AGA SAFETY AWARENESS VIDEO EXCELLENCE (SAVE) AWARDS

### General

The purpose of the 2021 AGA Safety Awareness Video Excellence (SAVE) Award is to recognize the outstanding contributors to natural gas communications safety and education. The contribution must be made preceding the year in which the Award is made (May 2020) and which continues to be in use at the time the Award is presented. It is recommended that the video be no longer than four minutes and cannot be a video that was previously submitted to past SAVE Awards.

One winner will be selected in each of the following two categories:

1. **Internal audience** – video created specifically for staff training, awareness or education, which may contain proprietary information the utility wouldn't share with the public. (Please note, these video submissions will not be shared publicly.)
2. **External audience** – public communications video created specifically to educate the general public about natural gas safety.

### Procedures & Conditions

- a) To be eligible for the Award, the video must have been published and distributed by an American Gas Association Full or Limited Member and that Full or Limited Member must have completed the Award Submission form nominating a specific video. There is no limit on the number of videos that an individual Full or Limited member may nominate for both categories.
- b) Awards will be made in the late spring/early summer of each year if there is a candidate in the judgment of the Award Committee to merit the Award. The Awards shall consist of an inscribed plaque, provided by the AGA. The plaque, at a minimum, should be inscribed "AGA Safety Awareness Video Excellence (SAVE) Award."
- c) The Awards shall be available annually. The conditions governing these Awards may be amended by joint action of the AGA Communications and Marketing Committee and the AGA Operating Section's Managing Committee.
- d) The AGA Communications and Marketing Committee and Operating Section will make announcements each year requesting nominations demonstrating outstanding public safety and education video communications. Nominations should describe the nature of the work performed by their company and the reasons for recommending that a specific video be considered for the award.
- e) To be eligible for consideration, nominations must be received at AGA by the date shown on the submission form.
- f) The preference for submitting is to send AGA a link of the video on the utility's official YouTube channel. If the utility does not have a YouTube channel, then email the video file in one of the following formats: .MOV, .MPEG4, .MP4, .AVI, .WMV or .FLV. If the file is

too large to send over email, please contact [acloch@aga.org](mailto:acloch@aga.org) to make special arrangements.

- g) The overall winner in the external audience category will be selected by combining the Public Vote and Review Committee selection.
  - a. Public Voting Phase: All eligible external audience nominations will be uploaded to Woobox. Individuals who are 13 years of age or older will be able to view the nominations and vote for their favorite e.g., via the Woobox application. Limit one vote per person per IP address.
  - b. Review Committee Phase: All external and internal audience eligible nominations will be judged by a panel of judges selected in the sole discretion of AGA. Judging based on the following criteria: Public Voting Phase (for external audience nominations alone); overall creativity and demonstrated knowledge of gas safety; illustration artistry. The Review Committee shall be made up of safety and education experts, which may include a public relations professional, a member of the National Education Foundation and an academic.
- h) The overall winner in the internal audience category will be selected by just the Review Committee to avoid posting proprietary member information online to the public.
- i) If, in the opinion of the Review Committee, none of the candidates has made a sufficiently outstanding contribution to public safety and education video communications, either internal or external audience, the Award(s) shall not be given in that year. Candidates considered in previous years shall not be precluded from consideration during the current year.
- j) The decisions of the Review Committee shall be final, subject only to authority of the American Gas Association to decline to make the Awards to the members selected by the Award Committee.
- k) Requirements of Submissions: Award Submissions may be disqualified if they contain, as determined in the sole discretion of AGA, any content that:
  - a. Includes the depiction of unsafe natural gas practices;
  - b. Contains any personal identification, which, depending on the circumstances, may include personal names, email addresses or street addresses,
  - c. Defames or invades the publicity rights or privacy rights of any person, living or deceased, or otherwise infringes upon any person's personal or proprietary rights.

- d. Defames, misrepresents or contains disparaging remarks about other people or companies.
- e. Contains copyrighted materials owned by others including words, photographs, sculptures, paintings, and other works of art or images published on websites, television, movies or other media, without written permission in a form satisfactory to AGA.
- f. Highlights, profiles or appears to endorse or make any subjective comments on any specific manufacturer or product or that may reasonably be perceived to be advertising.
- g. Violates any law.

By submitting the Award Submission form nominating a video to AGA, the person making the nomination:

- a. Agrees that they are authorized by their company to make the nomination and that that their company agrees that its external audience submission may be posted on the AGA website or linked to from AGA's website or AGA's YouTube page during or following the Award submission, review, judging process and the Award date. All AGA postings or links shall clearly and prominently state that they are posted or linked as part of the AGA Safety Awareness Video Excellence (SAVE) Award review and award process.
- b. Agrees that they shall not use the name "American Gas Association," any contraction, abbreviation, or simulation thereof, or any trademark, trade name or other device belonging to AGA in any publicity, advertising, or other public presentation, whether written or oral, without the prior written approval of AGA. Notwithstanding the foregoing, award recipients may identify themselves as "[YEAR] AGA Safety Awareness Video Excellence (SAVE) Award" recipients and that the award is designed to recognize outstanding contributors to natural gas communications safety and education.
- c. Warrants that the work submitted is original, or its use has been authorized, that it complies with these Procedures & Conditions and that it does not infringe the intellectual property rights of any other party.
- d. Warrants and represents that their company consents to the submission and use of the nominated video and use of the video in the Award process and as otherwise set forth in these Procedures & Conditions.