

**APPENDIX D - NATURAL GAS EFFICIENCY PROGRAM EXPENDITURES BY ACTIVITY AND REGION**

**2018 Regional Efficiency Expenditures by Activity**

<b>REGION</b>	<b>A. ADMINISTRATIVE, MARKETING, OTHER IMPLEMENTATION COSTS</b>	<b>B. CUSTOMER INCENTIVES (Rebates, Loans &amp; Other Financial Incentives)</b>	<b>C. EM&amp;V AND SUPPORTING RESEARCH STUDIES</b>	<b>D. OTHER COSTS</b>	<b>PROGRAMS TOTAL (A+B+C+D)</b>
<b>NORTHEAST</b>	\$97,755,594	\$377,368,104	\$16,187,263	\$37,532,118	\$528,843,079
<b>MIDWEST</b>	\$148,003,027	\$208,778,976	\$9,151,856	\$9,017,410	\$374,951,269
<b>SOUTH</b>	\$25,752,332	\$63,029,194	\$1,597,572	\$1,353,186	\$91,732,284
<b>WEST</b>	\$274,386,554	\$132,300,010	\$5,177,982	\$4,960,648	\$416,825,194
<b>UNITED STATES</b>	\$545,897,507	\$781,476,284	\$32,114,673	\$52,863,362	\$1,412,351,826
<b>CANADA</b>	\$13,445,241	\$41,264,034	\$2,143,075	\$2,134,444	\$58,986,793
<b>NORTH AMERICA</b>	\$559,342,748	\$822,740,318	\$34,257,748	\$54,997,806	\$1,471,338,619

\* This data stems from Natural Gas utility members that participated in the energy efficiency survey within a given state/region; not all utility EE programs that may be offered within the state/region.

\*\* Utilities that were unable to participate in the 2018 survey but had participated in 2017, had prior year data incorporated for consistency.

\*\*\* D. Other includes combined C&I programs that were not able to get broken out.