American Gas

*American Gas* is your connection to leaders in the natural gas utility industry. Our readers include CEOs, managers and engineers who are involved in making purchasing decisions for their companies’ goods and services, accounting for billions of dollars in purchasing power. Through *American Gas*, you are connecting with hard-to-reach executives as well as those on every part of the pipeline in the natural gas transmission and distribution industry.

*American Gas* provides readers with news and articles about the people, technology, markets and applications that can help them grow their businesses.

**Connect with leaders, decision-makers and purchasing influencers in *American Gas’* digital format.**
Advertising Opportunities

AMERICAN GAS READERS ARE INDUSTRY LEADERS

American Gas delivers in-depth articles that tackle industry changes, shares profiles of industry leaders and includes the latest news and updates in the natural gas industry.

AMERICAN GAS WILL BE DELIVERED TO THE INBOXES OF MORE THAN 20,000 KEY INDUSTRY DECISION-MAKERS.

JUSTIN WOLFE | 717.887.2766 | justin.wolfe@theYGSgroup.com
# 2022 Editorial Calendar and Ad Close/Art Due Dates

<table>
<thead>
<tr>
<th>Month</th>
<th>Feature:</th>
<th>Ad Close:</th>
<th>Art Due:</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>New Markets for Natural Gas</td>
<td>Nov. 5, 2021</td>
<td>Nov. 12, 2021</td>
</tr>
<tr>
<td>February</td>
<td>A Conversation With NARUC's New President</td>
<td>Dec. 17, 2021</td>
<td>Jan. 4, 2022</td>
</tr>
<tr>
<td>March</td>
<td>Advancing Customer Service</td>
<td>Jan. 21, 2022</td>
<td>Jan. 28, 2022</td>
</tr>
<tr>
<td>May</td>
<td>Financial Focus</td>
<td>March 28, 2022</td>
<td>April 4, 2022</td>
</tr>
<tr>
<td>June</td>
<td>Raising Up Communities</td>
<td>April 21, 2022</td>
<td>April 28, 2022</td>
</tr>
<tr>
<td>July</td>
<td>Green Energy</td>
<td>May 23, 2022</td>
<td>May 31, 2022</td>
</tr>
<tr>
<td>August</td>
<td>Operations and Safety: Digging in to Safety</td>
<td>June 27, 2022</td>
<td>July 5, 2022</td>
</tr>
<tr>
<td>September</td>
<td>The Global Gas Outlook</td>
<td>July 25, 2022</td>
<td>Aug. 1, 2022</td>
</tr>
<tr>
<td>October</td>
<td>Residential Energy and Efficiency</td>
<td>Aug. 22, 2022</td>
<td>Aug. 29, 2022</td>
</tr>
<tr>
<td>November</td>
<td>Infrastructure Expansion and Replacement</td>
<td>Sept. 19, 2022</td>
<td>Sept. 26, 2022</td>
</tr>
<tr>
<td>December</td>
<td>A Conversation With the Incoming 2023 AGA Chair</td>
<td>Oct. 13, 2022</td>
<td>Oct. 20, 2022</td>
</tr>
</tbody>
</table>
Rates & Specs

American Gas Ad Specs

Position | Specs | 1x
--- | --- | ---
Full Page | 8.625 x 11.125 inches | $2,500 per issue
Bottom Banner Pop-up* | 728 x 90 pixels | $1,500 per issue

*Will not appear in the PDF version.
*Click-through URL to be supplied with ad

American Gas Announcement Email*
(Two emails per issue)

Delivered to more than 20,000 inboxes.
Average Open Rate: 16%
Average Click-through Rate: 2.5%

Position | Specs* | 1x
--- | --- | ---
Top Leaderboard | 650 x 90 pixels | $2,500 per email
Banner Ad #1 | 650 x 90 pixels | $2,000 per email
Text Ad #1 | 60 words | $2,000 per email
Banner Ad #2 | 650 x 90 pixels | $1,500 per email
Text Ad #2 | 60 words | $1,500 per email

*Click-through URL to be supplied with ad

JUSTIN WOLFE  |  717.887.2766  |  justin.wolfe@theYGSgroup.com
PAYMENT AND CANCELLATIONS
The advertiser and its agency will be held jointly and severally liable for monies due and payable for ads ordered and published. Cancellations or changes in orders (advertising contact) may not be made by the advertiser or the agency after the closing date. Cancellation of any space reservation by the advertiser or its agency will result in an adjustment of the rate (shortage) based on past and subsequent insertions to reflect actual space used at the earned frequency of volume rate.

PUBLISHER’S PROTECTION
The advertiser and its agency assume liability for all content of ads printed, and also assume responsibility for any claims arising there from made against the publisher. Publisher reserves the right to reject any ad. Publisher reserves the right to reject or cancel any ad or space reservation at any time. Publisher shall not be liable for any costs or damages if for any reason the publisher fails to publish an ad, or for errors in key number, reader service number, or ad index.

All advertisements are subject to the approval of the publisher.

Advertiser indemnifies The YGS Group and the American Gas Association (AGA) claims, suits or actions, or losses or other liabilities, including attorneys’ fees and costs, arising from or related to the advertising or its publication. The YGS Group assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of $30.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay The YGS Group any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are noncancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). The YGS Group is not responsible for errors if a hard copy proof is not submitted with the electronic file.