

APPENDIX D - NATURAL GAS EFFICIENCY PROGRAM EXPENDITURES BY ACTIVITY AND REGION					
2020 Regional Efficiency Expenditures by Activity					
REGION	A. ADMINISTRATIVE, MARKETING, OTHER IMPLEMENTATION COSTS	B. CUSTOMER INCENTIVES (Rebates, Loans & Other Financial Incentives)	C. EMBV AND SUPPORTING RESEARCH STUDIES	D. OTHER COSTS	PROGRAMS TOTAL (A+B+C+D)
NORTHEAST	\$98,239,122	\$433,998,242	\$12,603,280	\$44,377,869	\$588,768,514
MIDWEST	\$127,069,337	\$193,245,616	\$8,440,984	\$42,148,374	\$370,904,311
SOUTH	\$21,351,045	\$55,187,613	\$6,357,606	\$1,403,064	\$84,299,328
WEST	\$226,529,671	\$126,143,439	\$6,865,691	\$3,494,289	\$362,933,190
UNITED STATES	\$473,189,175	\$808,174,910	\$34,267,561	\$91,373,696	\$1,407,005,343
CANADA	\$31,645,347	\$128,024,895	\$4,059,140	\$1,876,559	\$165,555,941
<b>NORTH AMERICA</b>	<b>\$504,834,522</b>	<b>\$936,199,805</b>	<b>\$38,326,701</b>	<b>\$93,250,256</b>	<b>\$1,572,561,284</b>

\* Utilities that were unable to participate in the 2020 survey but had participated in 2019, had prior year data incorporated for consistency.  
\*\* G. Other includes combined C&I programs that were not able to get broken out.